



Manchester Coordinator: Mums for Lungs

OVERVIEW

Mums for Lungs is a grassroots network of people campaigning for cleaner air to safeguard the health of children across the UK. Founded in 2017 in Brixton, London, in response to the toxic levels of pollution locally, we have since expanded with an ever-growing network of activists and supporters who are campaigning for clean air across the UK.

Greater Manchester has become a pollution hotspot, it is now one of only two regions in England that has higher pollution levels than pre-pandemic. We are therefore looking to hire a local Coordinator to expand our campaigning into this region.

SUMMARY OF THE ROLE

You will develop, implement and lead an outreach and mobilisation plan for clean air campaigning in Greater Manchester. Your aim will be to found a network of volunteers and supporters to join and support our campaigning. The campaigns, often in collaboration with aligned local groups, will focus on raising awareness of children's health and the urgent need to reduce air pollution from road transport and wood burning; in the community, media and with political leaders.

You will be supported by a small team in London.

Your tasks will include:

- Developing and delivering an outreach strategy to form a sustainable regional Mums for Lungs group with volunteers joining, supporting and amplifying the campaign objectives.
- Developing and implementing an appropriate strategy to advocate for increased awareness and behaviour change, to build public support, political pressure, and momentum for clean air.
- Acting as the first point of contact in Greater Manchester for Mums for Lungs.
- Serving as spokesperson in Greater Manchester and representing our group at community events, in the media and with government officials.
- Working closely and collaboratively with other organisations in the sector.
- Contributing to and/or producing a variety of external communication materials in close collaboration with the team in London, to disseminate locally.



You are:

- ✓ A people-person! You enjoy meeting people, inspiring them, and building relationships.
- ✓ A self-starter and can motivate yourself; excited about starting up a new group, you have ideas where to meet the right people and know how to manage group dynamics.
- ✓ A team player with leadership skills.
- ✓ A strategic thinker who can develop and think through a comprehensive action plan in an ever-changing context.
- ✓ Reliable, whether in relationships or in the delivery of an action plan.
- ✓ Enthusiastic, with a passion for campaigning for children's health and clean air and an ability to infect others with it. You don't need to have the knowledge of air pollution or the political context - but you must be willing to learn.
- ✓ An excellent written and spoken communicator, and confident and proactive about doing so whether at a market stall, a meeting with political officials or with the media.
- ✓ Someone with a good eye for detail.
- ✓ Willing to travel occasionally for work purposes. You are flexible and ready to work in the evening when necessary (eg meetings with grassroots movements).

APPLICATION

Genuinely flexible, life and family-friendly contract role for 2 days a week for 12 months to start January 2023. This is a work at home role for someone living in or within easy reach of Greater Manchester. Salary: in the range £180-£230 per day.

To apply, please write a letter explaining how you fit this person specification and why you would like this role, and send it with a copy of your CV to hello@mumsforlungs.org.

The closing date for applications is 9th December.

The interviews are scheduled for 14th December.

We look forward to hearing from you.